



41 Skyview Road, Bloomfield, NJ 07003
Home: 973-771-9465 | Mobile: 347-581-4300
grndezyns@gmail.com

granddesignscreative.com

**CONSTANTLY DRIVEN
TO RAISE THE CREATIVE BAR
OF COMMUNICATIONS**

PETER GARGIULO CREATIVE RESOURCE

Contract Creative Director

May 1991—Present

I work with a variety of clients—from the local to national level—on projects that include logo development, conceptual ad campaigns, branding, print & web layout, event signage, photography, packaging, digital illustrations and video editing. Recent and current clients include CeriFi, Columbia Medical Center, NFL Players Association, Keller Williams Realty, Bike New York, Felician University, JDRF, National MS Society, and United Way of Northern New Jersey.

TMP WORLDWIDE

Associate Creative Director

August 2014—August 2018

In a fast-paced agency setting, I led and collaborated with multiple teams of art directors, designers, copywriters and photographers on various advertising projects including conceptual ad campaigns, interactive websites, illustrations and photoshoots. Some clients included Citi, Deloitte, Pace University, Liberty Mutual, Regeneron, National Grid and IBM.

Senior Art Director

August 2010—2014

Directed national recruitment advertising campaigns, as well as various web and print designs, illustrations, and photoshoots from concept to execution. Mentored junior designers and developed Adobe Creative Suite best practices.

MONSTER WORLDWIDE

Art Director & Senior Interactive Designer

May 1999—February 2005

From concept to execution, I created national and local advertising campaigns, tradeshow materials, interactive sales pieces for various clients, as well as internal and external communications for Monster Worldwide. I also developed and maintained standards for all communications that supported the Monster Worldwide global brand and its divisions.

READER'S DIGEST ASSOCIATION

Reader's Digest Music

April 1996—November 1998

Designed CD products as well as directed and coordinated with external studios, designers and artists in creating CD cover designs for various collections.

American Nature

February 1995—April 1996

Provided page layout, color correction and prepress support for the 336 page coffee table book.

American Health Club Marketing

May 1991—October 1994

Designed posters, promotional materials, sales presentations and packaging for a marketing division of *American Health* magazine.

EDUCATION

Stony Brook University

Bachelor of Science